Saskatchewan Cattlemen's Association Board Meeting Thursday June 17, 2021 Saskatoon Inn, Saskatoon

Arnold Balicki Chair (Director 9A), Rick Toney, Past Chair Kyle Hebert (Director 1) Roger Meyers (Director 3A) Keith Day (Director 3B) Randy Stokke (Director 4) Levi Hull (Director 5) Joleen Shea (Director 7) Brian Cole (Director 8) Brad Welter (Director, SCFA) Garret Poletz (Director, SCFA)

SCA Staff:

Ryder Lee (CEO)
Marianne Possberg (Production)
Leann Clifford (Administrator)
Glenn LaPointe (Communications)
Christina Betker (Policy)

Regrets:

Leigh Rosengren (Director 2)
Brent Griffin (Director 6)
Dean Moore (Director 9B)
Holly Thompson (YCC)
Garner Deobald (Director, SSGA)
Kelly Williamson (Director, SSGA)

Arnold Balicki called the meeting to order at 8:14 am.

1.0 Approval of Agenda

MOTION 2021-039: Rosengren / Cole "To accept the Agenda as amended"

Motion Carried

1.01 Review of Minutes June 17,2021

MOTION 2021-040: Shea / Deobald

"To accept the June 17, 2021, minutes as presented."

Motion Carried

1.02 Chair Report

- Met with RCMP F Division commander. Good to have engagement. Talked cattle theft and animal values and understanding of value given to investigations of cattle not given the weight they deserve.
- Talked of Hoback bill about tax credit for security cameras. They cannot get political but those tools maybe used as evidence in court.
- Discussed RCMP training. At one time there was some livestock training at Depot. This has been removed, there is a willingness to bring it back and to have training.
- Met with Ministry of Environment about carbon credits. Discussed value. A \$6/\$7 per tonne payment vs a \$170 per tonne tax just seems to not correlate. Out of that \$6/\$7 also has to pay for measuring and verifying, not much left for the producer. The Minister appears to understand this as well.
- Discussed exemptions for anything food production related. This should not increase food prices for any family in Canada.
- Met with Senators and MPs. Talked transport regulations, environment and other items. Very good meetings.
- Would like to see more government individuals view Guardians of the Grasslands. See a lack of knowledge of industry from Sask. MPs and Senators
- Guardians of the Grasslands can now be linked from Ag in the Classroom. A step in the right direction.
- ILO development continues to be a concern. A work in progress but on today's agenda.
- There is a big hole in understanding at elected policy maker level in Ottawa about cattle on the land.
- SCA needs to keep pushing CCA to up the game on championing the industry. Concern raised that CCA Activity has gone quiet.

MOTION 2021-041: Balicki / Poletz

'To accept the Chair Report as presented."

Motion Carried

1.03 CEO Report

- NFACC has asked me to stay on till December as chair. This will not be extended.
- Regarding Letter from Minister Marit about livestock development. This issue has been
 frustrating for years. A resolution has not been found and requires active engagement of MLAs
 for it to happen. It is tough advocacy point as it is about future developing the cattle industry in
 Saskatchewan.
- Scott Wright is now in place at the LFCE. There is a very positive relationship with LFCE, University of Sask. and SCA and communications are moving forward.

MOTION 2021-042: Day / Shea

"To accept the CEO report as presented."

Motion Carried

1.04 Financial Report

MOTION 2021-043: Day / Welter

"To accept the Financial Report as presented."

Motion Carried

1.05 Governance

Term limits help the board with renewing composition of the board. A chance to check in, assess and act if needed.

New Business

Sponsorships

Western Canada Feedlot Management School

MOTION 2021-044: Hebert / Poletz

"That SCA fund Western Canada Feedlot Management School in the amount of \$20,000."

Motion Carried

Saskatchewan verified Beef Production

MOTION 2021-045: Toney / Hebert

"That SCA fund Saskatchewan Verified Beef Production in the amount of \$75,000."

Motion Carried

Ag-West Bio

MOTION 2021-046: Day / Shea

"That SCA fund Ag-West Bio in the amount of \$2,000."

Motion Carried

Saskatchewan Association of Veterinary Technologies – Rural large animal continuing education series.

• This is to be brought back to the board table for further discussion.

National Cattle Feeders Membership

MOTION 2021-047: Toney/ Shea

"That SCA continue as members of National Cattle Feeders Association in the amount of \$50,000."

Motion Carried

Canada Beef Marketing Committee

• Mike Guest's term is up on the Marketing Committee

MOTION 2021-048: Poletz / Hebert

"That SCA nominate Mike Guest to Canada Beef Marketing Committee."

Motion Carried

CRSB Nomination

MOTION 2021-049: Toney / Welter

"That SCA nominate Ryan Beierbach to CRSB Council."

Motion Carried

CAP 2 Consultation

- GP&P Committee meeting on Monday. To date not received the costing for the programs in CAP back from the government.
- Real concern about rolling FRWIP back into Regina for running it.
- Need increase the envelope and need to get price insurance permanent.
- Concern over shut down of the addition of solar systems for existing dugouts.

NCO Agency AGM Delegates

• Arnold, Keith, Kyle, Levi, Brad, Rick, Randy, Joleen

External Call In

Duane Thompson:

- Talked about items Arnold raised in his report. Guardians and other items frustrating SCA board members. Took to Ottawa people, Larry Thomas. Received good attention.
 Appreciates getting that raised and happy to take that forward on behalf.
- Six TESA nominees for 25th award from across the country.

Harold Martens:

CRSB Framework Committee

- Attended three meetings in the past few months. Talked about stakeholder consultation update.
- 14 events
- Had an auditor (NSF international) audit VBP+ Ontario Corn Fed Beef and Where Food Comes from and reported that they are doing the job CRSB needs them to do.
- Virtual audits are doing the job too,
- OCFB coming on has helped along with Cargill Guelph.
- Dairy ProAction conversation taking place.
- The Environment piece is a little short there to be part of Certified Sustainable. 12% of cattle supply would be a big addition.
- Meeting in September will discuss audits and see if virtual audits going on during COVID can provide positive change for the future.

LSS

- Have been working with Constance Caruso, RCMP Liaison to LSS. Working through a number of areas to enhance theft aspect of cattle industry.
- Working with LSS Managers and Inspection staff to do a training session around theft.
- Working with Crown Prosecutor's office along with RCMP to help with what to look for to better deal with stolen cattle or improperly marked cattle or suspect that being sold by improper owner.
- Looking at moving the office.

Chad Ross:

- Good engagement as he has seen in his years with the Agency.
- Talking succession plans. Chad is in his second term as Chair. It is set for renewal in August. He
 will stand again if the board supports. Can stay on board for 10 years total, could stay until 2026
 if the support was there.
- Helping pork with administering their Promotion Research Agency. Some income for the Agency.
- Seeing good things from service providers, Canada Beef, BCRC and PSE.
- Working group formed to move ON to increase their National Levy. Coming up with a timeline to take producers for a vote.
- U.S. referendum on check off is a thing to keep an eye on.

Pat Hayes:

- Urged caution working with dairy industry to ensure they are on the same level in sustainability.
- Convened a meeting yesterday over high frequency tags with CFIA and stakeholders. Talked about marrying law and high tags. Can this be done? Would be a cost to modifying LTS at CCIA.
- Probably going to sell HF to feedlots who want to use them. Would be up to them to put in which LF it replaces.
- This is something to help bridge until there is an ISO standard and a future that is firmer understanding of what benefit it may confer to the beef industry.
- Two Senators started talking about Canadian Country of Origin Labelling. Will be pushing Ottawa office to pound this issue home that our export industry is better understood and supported.

Ryan Beierbach:

BCRC

Quiet. Project reviews coming up.

CRSB

- Reviewing business strategy. Framework consultation yesterday. A lot of information gathering taking place. Voice for marketing the brand or sustainable beef was a big part of conversation.
 How to increase the volume available needs focus to keep it moving.
- Framework was hired on the business strategy piece.
- CCA Environment Promotion Project Enterprise is the consultant group for that.

Brian Cole:

Farm & Food Care

- Strategic planning session for next five years. One thing is to increase funding to increase on farm tours, speaking engagements and getting word out there.
- May see a letter for additional funding to unlock government funding.
- Breakfast on the farm do not run. The boxes and information packets went out.
- Many speaking engagements and also working with Ag in the Classroom.

Arnold Balicki:

Ag in the Classroom

- Finance committee have been very busy. With windfall from SCIC, putting into long term and short-term investments.
- Pushing for yield from long term investments go towards teacher tours.
- Idea is AITC sponsor one group and groups like SCA can sponsor another. Very impactful over the career of a teacher.

VBP+

- There is work still to be done. Some complaints coming in, talking about protocols a lot. What to do in between audits? This is in developments.
- Still in the negative. Due to the cycle of when auditors are paid vs when fees come in.
- ON Corn Fed coming online as auditors will reduce the amounts that VBP+ audits.
- Asked that the board check out the VBP+ website. Lots of information there including numbers in the program.
- The need to send value for the program through the system was communicated at CRSB Framework review webinar yesterday.

Rick Toney:

Sask. Hall of Fame

- AGM on June 4. Four people from last year selected. Cannot say who they are. Will be unveiled at the end of July/early August and will hold an event.
- Board positions are available for people at large. Rick represents SCA but there are other spots available. People from cattle industry are not always known outside the industry and that gets reflected on who gets selected to the Hall.

Brad Welter / Garret Poletz:

SCFA

- Met Tuesday. Discussed development process, disappointed in being dissolved. Some housekeeping.
- Talked about disconnect between beef pricing and cattle pricing. Reporting was one thing brought up. Lots of concerns, short on solutions.
- Part of Saskatchewan Offset Program.
 - Trying to find things that benefit feeders. AB inequities vs SK program.

- Helping some research around soil and manure management.
- Some looking at % values on yield graders. Instead of 1-5, do you go right to number and %. Think on that.
- Feedlot School will go ahead with a blend of in person and online.
- Price insurance Working Group on agenda.
- Some desire to have impact on carbon footprint of using implants.

Keith Day:

SDCAP

- Had an in-person meeting May 28th. Approved budget for next fiscal. Best budget yet for the board.
- Kell, Co-Ed, spending a lot of time on Ag Climate Solutions application. In on the 15th.
- Everyone else is on monitoring of past work

SSGA

 Need to build understanding of some of the policies passed at the recent AGM including support for not having financial interest on manifests.

LSS AGM

• Representative will be the same as the board member.

MOTION 2021-050: Day / Hebert

"That Brad Welter be SCA's representative to the LSS AGM."

Motion Carried

Weather Event Insurance

• Now that there is Forage Insurance Program in other areas. It would be worth considering adding heat unit component for frosty times that do not let crops grow. There is a corn program, but it has not been good to date. Still need to improve the corn program.

Knowledge & Tech Transfer

No concern over current spread of activity.

Ag Climate Solutions

• Updated on the project application process.

U of S Project

Was discussed and passed at a meeting of the board.

MOTION 2021-051: Welter / Hebert

"That SCA nominate Chad ross to the NCOA board."

Motion Carried

Farm in the Dell meeting coming up July 6.

Something for children to access. Handicap and other challenges. SCA will likely be getting approached with a request for funding.

Advocacy Meetings

- Setting up meetings. Speaking notes to be handed out, Working with MPs as well.
- Need answers quickly so things can get scheduled.
- Chad's branding days are coming up.

Market Conversation

- U.S. gathering interest in pushing back on packer margins. Big gap between boxed beef price and cattle prices.
- If its \$1200/head, if that were shared evenly, many things would be better off. Solutions?
- Local sales do not roll up to enough head to fix.
- Quebec sells hogs based on the cutout. Is there a way to do that in cattle industry? Feedlot paid a portion of cutout? Tie to the cutout would be good but how? Need that futures product first. And then need partner that will do that. How do we get packers to do things?
- Touchy situation if a feeder pushes back. Bullying in the industry exists.
- What is the packer end goal? Cannot continue this forever.
- What does checkoff fund in helping packers? Ask Michael Young for some of those figures.
- Could an FCL or McD's open a plant to serve themselves and be a new competitor?

Old Business

Respect in the Workplace Update

• If you have not complied – please do

Price Insurance Working Group Update

Discussion

Livestock Development

MOTION 2021-052: Hebert / Toney

"That Saskatchewan update its processes to include a science-based system of regulations around livestock development and production that are predictable, consistent, timely and competitive with neighboring jurisdictions."

Motion Carried

Manifests

Talked about added costs.

Board Round Table

CNN had on that best thing to do for planet is stop eating meat. IS telling our good story working? How can we get our information to the people that watch something like this?

Not seeing response from U.S. voices on that.

One response – once it is not viable for people to raise cattle for protein, where do you want to get yours from? Show a picture of a lab. A lab in Wuhan?

Farid Zakaria on Sunday mornings. Did U.S. industry address anything?

Beef Production is getting too many fingers pointed at it, and it is having a negative effect on future of the industry.

Researchers are so focused on carbon capture and sequestering. Not convinced we should be spending levy funds on a flight that is not based on science. They are already giving hints that they will only pay pennies for capture compared to costs.

If we embark on getting an exemption on carbon taxes for food production would that set us up for trade issues? Would depend on the importing country.

Concern over UN Food Systems Summit and where it will get to.

Conservation Officers can now fine you for feeding wolves and bears. Does this affect what we do with dead stock? Can have limited numbers for scavenging?

We do have something to be proud of with Canadian beef consumption.

Bruce Vincent warned us that the finger was coming for us. We need to step up and swing harder.

Can we get Guardians on W5?

Letters in Review

Calendar Synchronized

In Camera

Adjourn 3:30

MOTION 2021- 053: Hebert

"To adjourn."

Motion Carried

January Synchronized

Date approved

Board Chair – Arnold Balicki

____Leann Clifford__- Recording Secretary