Saskatchewan Cattlemen's Association Board Meeting - Research Friday August 09, 2019 Holiday Inn, Saskatoon, SK 8am

Rick Toney, Chair (District 4)
Roger Meyers (District 3A)
Keith Day (District 3B)
Levi Hull (District 5)
Brent Griffin (District 6)
Paula Larson (District 7)
Michael Spratt (District 8)
Arnold Balicki (District 9A)
Dean Moore (District 9B)
Brad Welter (Director, SCFA)
Chad Ross (Director, SCFA)
Harold Martens (Director, SSGA)

SCA Staff:

Ryder Lee (CEO)
Christina Betker (Policy)
Marianne Possberg (Production)
Tom Jordens (Communications)
Leann Clifford (Executive Administrator)

Regrets:

Kyle Hebert (District 1) Ryan Beierbach, Past Chair Kelcy Elford (Director, SSGA)

Rick Toney called the meeting to order at 8:12 am.

1.0 Approval of Agenda

MOTION 2019-089: Spratt / Larson "To accept the Agenda as amended"

Motion Carried

1.01 Review of Minutes July 11, 2019

MOTION 2019-090: Martens / Moore

"To accept the July 11, 2019 minutes as amended"

Motion Carried

Discussion on the idea of land purchase for research at the University. It is an area that the Board could pass guiding policy that fences around what the SCA would and would not do. Not the same as when Nature Conservancy buys land and the benefit is not designed for all producers. Not much different from SK Milk giving the U dairy quota.

SCA Board of Directors Meeting

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DATE August 09, 2019

1.02 Chair Report

- Inspection conference in Calgary. Good speakers. State vet who works with export and import policy.
 Talked with CFIA about transport regulations, New Zealand was there talking inspections, Texas and other states as well.
- Met with Andrew Scheer. Impressed with his manner, well informed of industry, issues such as China. Glad to have his view of western issues represented.
- PNWER held great sessions. Very good networking conference Really enjoyed reception at the President of the U of S's house.
- Met with Minister Marit. Good meeting discussing tax deferral, irrigation and others.

MOTION 2019-091: Toney / Day

'To accept the Chair Report as presented."

Motion Carried

1.03 CEO Report

- Presented his report.
- Highlighted Ag in Motion, PNWER, Andrew Scheer meeting, Minister Marit meeting.

MOTION 2019-092: Larson / Welter

"To accept the CEO report as presented."

Motion Carried

What do we do on China? & the US? China is a hard case. US has bipartisan support to keep trade war going and Canada has two citizens held there. US subsidy payments are a one time so WTO cases hold less pay back when it is not an "ongoing program."

Trade as a whole with this agreement is a concern. Along with ag, oil, Coal, LNG to China and India are part of a strategy that need national strategic focus.

1.04 Financial Report

Reviewed the 2019/2020 Budget

MOTION 2019-093: Moore / Balicki

"To accept the Financial Report as presented."

Motion Carried

Year to date looks like SCA will be well in the black for fiscal 2018-19. Still need some fiscal 2018/19 claims into the office.

1.05 Governance

Can appoint for vacant spots people who are in that district.

Cattle Development Plan states producers are from the district where their residence is.

Ag in the Classroom

Looking at their governance. Some concern that major sponsors have too much say in giving direction at AITC. Sara will present how board is today and proposal for change.

If any sponsors say they will withdrawal funding, then it will be off the table.

What about Members at Large?

What about nomination requirements?

The power of bigger sponsors still carries weight.

F&FC has caucus type groups that elect reps. Livestock. Grain. Etc.

Concern with imitators trying to get into agriculture and existing food's space and taking over messaging. They are pushing agendas past producers.

Advocacy Report

- Discussed coming to CCA meetings.
- Low moisture from Tompkins to Calgary. Will see more cattle going to market.
- Tax deferral continues needing to be pursued. There are options including inventory adjustments, custom feeding, moving cattle. What is the use level of the current tool?
- Discussed upcoming meetings with Ministers, MLAs & MPs.

Communications Report

- Application to CAP funding for shared cost in communications materials. Up to 25k looking for government match. Print, booth, web, all in their hands.
- UN report of late, need to find partners outside industry to stand up and explain why they work with cattle producers.
- Handed out a copy of the materials the office holds. If any Director wants copies of anything just let the office know.

Research Report

- 21 research projects going to full proposals. Go to peer review once in. Three independent peer reviews for each.
- Letters of support going out for things SCA has agreed to fund that are looking for other funds.
- Going to America's Grassland Conference in Bismarck later this month. Engage with a different group of researchers and have a view of other issues that are being presented.
- Working with SK forage Seed Development Commission. Their new ED Joanne Relf-Eckstein wants to use a Seed to Plate viewpoint and work on getting research projects up and going.
- Working on Forage Research capacity analysis.
- Sask Pasture tour has passed. 84 people so well attended. Silage, native plant and planting challenges, plant ID, watering systems. A good day. New people on the committee will keep it going.

New Business

- Steve Lee and 3% project
- No qualms with Hjertas or McLeod's. Harold also offered his place.
- Erica Stewart is also offering tours.

Nominations Closed

- Nobody nominated in 4 & 8 and 2 is still open.
- Rick has his papers in but will step aside if another person is found.
- Let office know if you have anyone in District 2,4,8

Fall Meetings

 Need to include traceability changes coming including move in reporting. Have to be sure what is going to happen is discussed and not what is grey.

- What is my check off dollars doing for me? Simplistic presentation of the \$4.50. What goes to where and what is done with it.
- Put in context of things that have happened this year. Easy to beat up check off.
- Include National Cattle Feeders.
- Directors spotlight the need to renew the board. Pitch the board.

Refund Requests

• Some positive trends being seen. Some major refund requesters not showing up. Out of about 100 requesters about 12 are new. Those come from "coffee row" type discussions.

BCRC Letter of Intent

- Looking at comparing beef and alternatives. Ask is for \$1-2k.
- Neither BCRC rep. or Agency chair have seen this.
- Continue to push the nutritional value of beef without talking down about other things.

AITC

- Sara Shymko joined to talk governance at AITC. Went through a presentation close to the circulated document.
- Aims for board members are nice. Sounds like paid board goals too. Different reality. Non profits
 trying to have shoulder tap boards when they want to have elected boards is a tough balance to
 strike.
- Value is knowing Arnold comes from SCA and not as individual. Boards often must hire skills instead of getting them from directors.

Jim Pattison Ask

• Egg Producers invited SCA to match their donation to the Pattison Children's Hospital. Is that kind of donation in mandate? Mandate is to promote and develop the industry the way the board sees fit.

Noxious Weeds

- Ministers of Environment, Sask Power. Absinth wormwood has been declared a noxious weed. Used to be 50% coverage for spray by Rms. Councilor asked Chad to champion 100%. Absinth spreads very fast.
- Sask Power in Estevan area is a tough issue. They pile topsoil, mine then put soil back for reclaim. Those piles are covered in weeds. Some spraying but not enough. Terrible spreading of weeds.
- Not giving lease holders incentives to take care of land as an asset, just use it as a tenant. Not sustainable.
- Pasqua transmission line goes through municipality near Swift Current. This area has its issues as well.
- Huge problem at Sask Landing and it is falling into no man's land of nobody taking care.
- RMs want more coverage of spend. Some RMs spend high amounts as they have big problems. The law requires action on these weeds.
- This problem is across Saskatchewan. Is there more money? More enforcement? Or both?
- Chris will engage with SARM on what they have to report.
- Power, Highways, Sask Water, Environment all need to be engaged with as well.
- When pastures transitioned to province there was a huge program to control weeds in those pastures. Provinces need to do better on their land to match the pastures.
- Rats get much more activity and focus than weeds.

- Renny Grillz from Meewasin would be a good source.
- SARM has one person per division on weeds. They are upping the resource activity on this file.
- Include in fall meetings piece.

External Call In

Lynn Grant

Looking for issues to take forward next week.

BCRC

Next meeting is in September. Not much to report now.

Check Off Agency

Annual meeting is next week. Will have an election for Chair. Doug Sawyer is running against Chad. Chad looking for support. The board selects that person. Right after the Agency meeting.

SODCAP

AGM next Tuesday in Eastend. Will hear more about Target 1 project.

PCAP

Meeting is October 1 and 2 in Riverhurst.

Forage Council

Nothing to report.

VBP+

Erica Stewart hired to fill Coy's position.

F&FC Update

Food influencer tour came and went. Very good group brought together. Tour was well done too. Taste of Saskatchewan.

CRSB

Meeting of Council next week. Ryan will be there. Harvey's came on board with sourcing a portion of their beef from verified sustainable operations.

LSS

Calgary conference was very informative. Brands were stressed as very important to ownership. SK practices mirror a lot of other places. Talked about computer interfaces matching each other. AB & SK have a significant amount of information back and forth. Less to BC as it is a fragmented organization, many districts vs SK being one. Dairy is not inspected.

SSGA

Nothing to report.

SCFA

Nothing to report.

Letters In

Good response from Minister of Rural Economic Development. Training letter was not positive for getting driver training into the Canada SK Jobs Grant. IS AB & MB on a different timeline than SK for training?

In Camera

Adjourn 2:10pm MOTION 2019-094: Toney "To adjourn."

Motion Carried

Board Chair – Rick Toney

R.T. Tony

____Leann Clifford_____ Recording Secretary – Leann Clifford

___October 17, 2019____Date approved