

**Saskatchewan Cattlemen's Association
Board Meeting
Thursday July 19, 2017
Travelodge, Regina - 8am**

Rick Toney, Chair (Director 4)
Kyle Hebert (District 1)
Joe Jackson (District 2)
Roger Meyers (District 3A)
Keith Day (Director, District 3B)
Garret Hill (Director, District 6)
Paula Larson (Director 7)
Michael Spratt (Director 8)
Arnold Balicki (Director, District 9A)
Ryan Beierbach (Past Chair)
Brad Welter (Director, SCFA)
Harold Martens (Director, SSGA)
Chad Ross (Director, SCFA)

SCA Staff:

Ryder Lee (CEO)
Leann Clifford (Executive Administrator)
Marianne Possberg (Production)
Christina Patterson (Policy)

Regrets:

Tom Jordens (Communications)
Levi Hull (District 5)
Dean Moore (Director 9B)

Rick Toney called the meeting to order at 8:02am

1.00 Approval of Agenda

MOTION 2018-087: Larson/ Spratt

"To accept the agenda as presented"

Motion Carried

1.01 Review of Minutes*

June 21, 2018

Lee reviewed the minutes.

MOTION 2018-088: Beierbach / Day

"To accept the June 21, 2018 minutes as read."

Motion Carried

1.02 Chair Report

- Toney read his report.
- Participated in an interview regarding guns in rural Sask. The interviewer was doing an article to show urban people why we need guns in rural areas.

MOTION 2018-089: Toney / Hill

“To accept the Chair report as presented.”

Motion Carried

1.03 CEO Report

- Lee presented the written report.
- Fiscal year is upon us.
- This board meeting is an important one we are going through the recommended research proposals as presented by the research committee. This is a major part of SCA’s budget and strategic plan.
- Strategy # 2 is “We will prioritize and advocate on industry competitiveness and other industry initiatives.” A recent meeting discussing creating tools for producers to manage employees through an Occupational Health & Safety lens made me notice that building this type of tool is not really captured in our strategic plan.. While a recommendation to the board to move ahead in building this tool as it is something that will help current and potential employers it is something to consider when the board is looking at the strategic plan.
- Nomination deadline is approaching. There is interest in a few districts. This is healthy for the organization.
- Attended meetings regarding livestock development in the province, met with Agribition about the show, attended a workplace safety meeting organized by Livestock marketers, and attended a LFCE meeting.
- Attended the Sask. Party BBQ.

MOTION 2018-090: Martens/ Hill

“To accept the CEO report as presented.”

Motion Carried

1.04 Financial Report

- Reviewed

MOTION 2018-091: Balicki/ Hebert

“To accept the financial report as presented.”

Motion Carried

Governance Minute:

July 31st is SCA’s Year end. Get your expense/ per diem claims into the office this week to allow for the closing of the books in a timely fashion.

SCFA Update – nothing to report

SSGA Update – nothing to report

VBP+ Update

- \$50,000 cut-off of producer income to qualify for CAP programs has been adjusted to include all farm income, not just cattle income.
- Adopted a joint policy statement between VBP+ and CRSB. Rather than risking profiling cattle producers and having a different cycle there will be a 5 year cycle. This will include random audits. Who will pay for those? Vigil says the end users will pay. If you just had a audit 2 years go, will you have to pay for 2/ SK will cover half of a re-audit.
- Big news is that VBP+ meets the needs to be a certification body for CRSB.

MOTION 2018-092: Balicki/ Welter

“To accept the VBP+ report as presented.”

Motion Carried

AITC Update

- Arnold is now the chair as Janice Tranberg is no longer with Sask. canola. He has had several calls from funders and some housekeeping is in order.

MOTION 2018-093: Balicki / Hill

“To accept the AITC report as presented.”

Motion Carried

Old Business

BCRC Rep Appointment

MOTION 2018-094: Beierbach / Day

“To nominate Steve Pylot as SCA’s BCRC Representative.”

Motion Carried

MOTION 2018-095: Spratt

“To cease nominations.”

Motion Carried

Steve Pylot acclaimed

National Beef strategy Update

- Talked of the need for a measurement update. Harold said that is of value.
- Andrea may have an update on the strategy.
- On Ryan and Ryder’s desk to put together input. Arnold believes VBP+ needs to be mandatory to move it forward.

Price Reporting

- Brad went to a meeting with AFSC and several Albertan cattle feeders. The concern for that meeting was the lack of price reporting which is needed for AFSC to set settlement prices for WLPPI. But even that group that sees the need for reporting, none of them report their prices. The discussion winds its way around to “Yeah, I know but I don’t trust or like CanFax.” So the way forward is to direct price reporting to AFSC. A pilot with a log in number and anonymously report sales for the week.

- If you want to be in WLPIP, you have to report prices. Going to move forward with a pilot. Now you have a little or less reporting going to CanFax. Not sure they want to share with CanFax because confidentiality. Two collectors, so may not be enough for either.
- If not going to make it mandatory, make it to CanFax was Brad's idea. Use the same anonymous way. (not much support for this idea)
- More conference calls going forward to work this pilot out.
- Brad will push that this goes to CanFax.
- Stopping in to JBS, they are not interested in forwarding cash sales weekly.
- Concern: Is there a risk that anonymous reporting can be manipulated to make payouts happen? If all put in \$10 low, then cheques could flow. AFSC said they would do spot audits at the risk of being kicked out of the program. That is costly too.
- Concern for the access of data put into the government bring able to be used for other things.
- Joe: There are other tools for price reporting, Dressed, ect. People are chasing the highest numbers they can find to bring up the average.
- SCA's position is clear.

Lease Allocations

- Highest bidder has a risk for the community pastures which are 15 years in length.
- Many more lease gets transferred than allocated. This is a very small part of the lease program.
- The current way might be awful but gets to the most satisfied and easy to present.
- As the majority of lease land is transferred with deeded land, this seldom comes into play.
- Need to understand the weighting a little better.
- Too big should not be a part of it. Proximity should count for a lot.
- Don't give the small guy more preference, instead of making the big one not even eligible.
- How many allocations are there annually? Less than 10 annually.
- At the next board meeting, will consider a working group if required.

Canadian Feed research Centre Industry Advisory Committee

- Cargill built one near North Battleford. Has not had a beef person on there before, plain to see from past projects. How to make cow feed into pig/dairy/chicken feed. Greg Penner uses it for ration formulations. Majority is dairy, chicken, hog focus.
- May help in getting feed product approved.
- U of S is in charge of it and provides some of the funding. Just about used up the initial start-up funds.
- Needs more push from the beef side of things.
- A meeting was held at U of S July 4th, Ryan attended, could be useful for the future. Bob Tyer was co-chair, Dean Corbett was chair.

Beef Grading Agency

- Yield grade 4 & 5 coming in the new year.
- Packers will not be required to use. They were not using before as yield 3 with no limit was ridiculous. Probably up the value of a 3 and discounts go up for 4 and more for 5. Yield 3 will likely be par. Not likely to see a change in the market. Graders will use this system. Plant may or may not pay on this new system.
- Change to fees with no consult did not go over well.

Forage Council

- New executive director as prior one did not make it through the 90 day probation period. Leanna Roussel came back to help in the interim.

Budget

- Proposed budget reviewed and discussed.

MOTION 2018-096: Beierbach/ Larson

“Approve the budget as presented.”

Motion Carried

Research Funding Proposals

R-001 – Use of high moisture corn production for finishing cattle and the corn stover for extensive grazing.

MOTION 2018-097: Spratt/ Hill

“That SCA fund “Use of high moisture corn production for finishing cattle and the corn stover for extensive grazing.” In the amount of \$103,500, \$51,750/yr1, \$51,750/yr2.”

Motion Carried

Discussion

- Peer reviewer said don't make snaplage 100% of the diet, make closer to what is used in practice in other areas. Also add in a fistulated animal added to the grazing research. May not be possible to fistulate a gestating cow. Don't make them change the ration, part of the research is checking the snaplage as the diet, not just to do the same.
- Part of replacing barley with corn is showing producers this can be grown and fed. Feeding corn is not new. A little bit of this is the ensiling with the cob. That's not so wide spread, and snaplage is not widespread as just corn. Those extra processes could use some validation, one anecdote out there is that SK grown corn is not the same profile as, say, Iowa corn so this helps validate what the performance is on SK corn.

R-003 – Barley forage Co-op at Melfort

MOTION 2018-098: Martens/ Jackson

“That SCA fund “Barley forage Co-op at Melfort” in the amount of \$17,250 over 3 years. \$5,750/yr1, \$5,750/ yr2, \$5750/yr3.”

Motion Carried

Discussion

- Good to see barley research

R-004 – Butyrate as a novel functional ingredient for feedlot cattle

MOTION 2018-099: Beierbach/ Jackson

“That SCA fund “Butyrate as a novel functional ingredient for feedlot cattle.” In the amount of \$34,500 over 2 year, \$22,162/yr1, \$12,338/yr2.”

Motion Carried

Discussion

Butyrate has been seen as positive before. This is unique usage, bypass butyrate.

R-009 – Identifying Cattle with increased resistance to gastrointestinal parasites using saliva.

MOTION 2018-100: Welter/ Jackson

“That SCA deny funding for “Identifying Cattle with increased resistance to gastrointestinal parasites using saliva.”.

Motion Carried

Discussion

- Only practical if breeders select for resistance. Good methodology.

R-010 – Proof of concept study for the delivery of a respiratory probiotic to feedlot cattle via the feed.

MOTION 2018-101: Beierbach/ Welter

“That SCA fund “Proof of concept study for the delivery of a respiratory probiotic to feedlot cattle via the feed.” In the amount of \$36,783 for one year.”

Motion Carried

Discussion

- Mycoplasma bovis related. Fairly innovative. U of C is heading down a similar road. Can fix methodology challenges. Top dressed feed additive which has some risk of losing it.

Workhorse

Guest Jeff Warkentin

- Worker shortage is a burden on agriculture today. Workhorse began April 2017. Kristian Hebert & Morgan Kinasawchuk (?sp). It is a web- based platform like match.com for farmers and employees. Matches employers up to employees with qualities that promote success.
- Undertaken a lot of initiatives to find employees to populate the website. Universities, foreign recruiters, high schools can get credits through work terms.
- Platform has an algorithm that helps weed through applications and find what is required. Shortage can happen quickly.
- As a startup company, part of the issue is getting the message out to the people.
- One idea is to work with associations such as SCA to get to producers, to work with them, to help alleviate their challenges.
- Called Collaboration Agreements. Working on a few. Aiming to mutually beneficial arrangements. Back and monetary recognition to the association. We get a promo code, if our membership subscribes with them then we'd get a pay back. A win-win to help make this problem less of a problem.
- Is the system a subscription? Do they sell a yearly membership? Offer a free trial? Sell job posting for \$249/one-time deal, or a 5 pack for \$795 per year. Really encourage people to be proactive. Have a stack of resumes on the desk so current staff cannot hold for ransom.
- Kyle also has high irrelevant Kijji experience where Workhorse was better.
- Workhorse is looking for SCA to get the word out. Promote Workhorse to cattle producers. Publications, annual meetings, and other ways to promote.
- Proposal is that 10% of sales using our promo code comes back to SCA, and they get a membership and a 10% discount for using that code.
- Can SCA enter into this kind of thing?

MOTION 2018-102: Hill/ Ross

“That SCA enter into a partner agreement with Workhorse Hub.”

Motion Carried

Break for Lunch

Joint Research w/ ABP

JR- 005 – Plant soil feedback effects on forage stand longevity and potential rotation systems.

MOTION 2018-103; Balicki / Spratt

“That SCA deny funding: Plant soil feedback effects on forage stand longevity and potential rotation systems.”

Motion Carried

Discussion

Tame grass dies out. Not totally sure why this happens. “Rootbound” or “fertility is gone” but not hauling nutrients out. Maybe native was more productive at one time too.

Why seeding and doing instead of looking at existing stands? Find some that were seeded 2,3,4 years ago now.

Harold has some age stands that are very different.

Advise to redo the application and resubmit.

JR-006 – Improving forage and grassland productivity and sustainability through effective downy brome control.

MOTION 2018-104: Beierbach / Balicki

“That SCA deny funding for project - “Improving forage and grassland productivity and sustainability through effective downy brome control.”

Motion Carried

JR-009 – Enhancing seed and biomass production and drought tolerance of plains fescue using novel seed treatments.

MOTION 2018-105: Hill/ Hebert

“That SCA fund project – “Enhancing seed and biomass production and drought tolerance of plains fescue using novel seed treatments.” In the amount of \$34,500 over 3 years - \$11,500/y1, \$11,500/y2, \$11,500/y3.”

Motion Carried

JR – 016 – Characterization of the effects of prolonged shipping intervals on the viability of Histophilus Somni isolated from fresh bovine tissue.

MOTION 2018-106: Ross/Welter

“That SCA deny funding of project – “Characterization of the effects of prolonged shipping intervals on the viability of Histophilus Somni isolated from fresh bovine tissue.”

Motion Carried

Roughly \$220,000 committed over three years.

A further 14 proposals did not make it through the research committee to the board level.

A further 11 proposals are going ahead in the joint ABP/SCA process.

External Call:

Lynn Grant, Duane Thompson, Pat Hayes

Lynn Grant

- Nothing to report other than feedback and comments regarding price reporting that Canfax was suggesting. He is anticipating it will be a topic at Domestic Ag especially as SK was only ones not for the proposals.
- Would the AB proposal of reporting to AFSC fix the needs for data for trade and other historical needs? Unsure- See Canfax getting that information as more useful.
- Some thoughts to a need for bringing together the task force. That was struck about 4 years ago.
- You would probably see lots of data coming in if it was 3-+4 week delayed. That could build the historical database.
- Is price transparency a concern? What is price transparency? Knowing what everyone is paying for things out in the market?
- Pat suggests you cannot find what other cattle are selling for via CanFax.
- Could the AB system post the aggregate to a virtual price board? It is aimed at WLPIP only, and there is no intention of sharing beyond AFSC. CanFax will share with AFSC.
- An anonymous reporting system that develops a price website would be useful.

Duane Thompson

- Meeting in Calgary on the 25th. A proposal to get all groups agreeing to a National Environmental Farm Plan. CCA is not comfortable with their approach, don't give VBP+ enough weight, added auditing. Sent a letter to them following the March meeting along these lines. No desire for more auditing programs.
- LFCE: Duane Thompson chairs the Strategic Advisory Board, Centre Director pursuit is progressing.

Pat Hayes

- Definitions of community pasture is an ongoing discussion with CFIA (Eric Aubin). Call it anywhere that animals commingle. They are staying on top of this.
- Trying to get a handle on the traceability system following the CIP guidelines, what are the extra costs going to be? Need to sit with Agriculture and Agri-Food Canada and see what they are funding for traceability over the long term. A big gap is auction marts and order buyers agreeing to collect movement documents. This has to be put into CLTS, which has a cost. In every other country the government pays for some of the costs of traceability.
- CIP to CCA?
- CIP committee has been in limbo really. Most lobbying has been handled by a joint committee of CCIA and CCA. If CIP is to carry forward, if CCA is the lobby group, maybe the best place to sit is at CCA as part of animal health. LMAC is an associate member now. That might mean Rick Wright is back at the conversation table. CCIA is not a lobby group. Some at the CIP/CCIA don't want it to go to CCA. CCIA chair was to call a meeting to discuss but it has not happened as of yet.
- Steve Primrose is the CIP chair. He has not been active or engaged.

- CCIA housed CIP but it was an ad-hoc group.
- Deferred income as a producer elect tool.

Canadian Hall of Fame

- Gerry Ritz is in.

CFIA Consultation on openness and Transparency

- Looks like busy work of the agency.
- Not sure this will mean any kind of improvement. Want industry's feedback on where they could be more open and transparent.
- Need to add Accountable in there. To the Minister of Agriculture, or some other structure that they have to answer to in times of appeal.
- They have a complaint forum, we want it to be a neutral third party.
- Christina will include in the future submission.

NCOA Agency Input

MOTION 2018-107: Spratt / Hill

"That SCA offer to cover expenses of nominees to Canada Beef Marketing Committee to attend the NCOA AGM."

Motion Carried

Safety Manual

- Incorporate all of agriculture.

Youth Mentorship

- Already enough going on in cattle industry. CYL, YCC, SSGA programs.

Went through the calendar and looked at upcoming events.

In camera

Next Meeting: August 23, 2018 – Travelodge, Saskatoon – 8am

Adjourned 3:20pm

MOTION 2018-108: Toney

"To adjourn."

Board Chair – Rick Toney

Leann Clifford
Recording Secretary – Leann Clifford

_____ Date approved