

**Saskatchewan Cattlemen’s Association  
Board Meeting  
July 13th, 2023  
Home Inn & Suites Saskatoon, SK – 8am**

Keith Day Chair (Director 3B)  
Arnold Balicki Past Chair (Director 9A)  
Kyle Hebert (Director 1)  
Wade Beck (Director 2)  
Roger Meyers (Director 3A)  
Randy Stokke (Director 4)  
Shelby Corey (Director 5)  
Joleen Shea (Director 7)  
Leon Leuke (Director 8)  
Christine Strube (Director 9A)  
Dean Moore (Director 9B)  
Garret Poletz (Director, SCFA)  
Chad Ross (Director, SCFA)  
Jeff Yorga (Director, SSGA) – online  
Scott Gerbrandt – (YCC) - online

**SCA Staff:**

Grant McLellan (CEO)  
Glenn LaPointe (Comms)  
Christina Betker (Policy)

**Regrets:**

Kelly Williamson (Director, SSGA)  
Levi Hull (Director 5)  
Julie Mortenson (CYC CBA)  
Marianne Possberg (Production)

Keith Day called the meeting to order at 8:00 am

**1.0 Approval of Agenda**

**MOTION 2023-050: Lueke / Day**

**“To accept the agenda as amended.”**

**Motion Carried**

**1.01 Review of Minutes**

**June 14, 2023, Minutes**

**MOTION 2023-051: Shea / Lueke**

**“To accept the June 14, 2023, meeting minutes as presented.”**

**Motion Carried**

## 1.02 Chair Report

- Went through the report.
- Attended meeting with APAS – working together to push back on unfair regulations and added costs put on Agriculture.
- Attended LSS AGM in Moose Jaw.
- Discussion on Water Security Agency permits and how drainage permits may be tied to financial approvals.
- Discussion on extreme drought in West Central area. In some areas hay and grain crops are close to average, others production is zero.
- Attended a VBP+ zoom meeting and had several conversations about meetings being hosted by the Freedom Patriots of Sask.
- Worked on media releases for the drought conditions.
- Attended a SCIC meeting regarding forage and rain fall insurance program. Explained why coverage had dropped 30%.
- Attended a meeting where CFIA updates industry on the TB case.

### **MOTION 2023-052: Day / Moore**

**“To accept the Chair Report as presented.”**

**Motion Carried**

## 1.03 CEO Report

- Went through written report.
- Have seen a deficiency in feed quality available to producers.
- Had numerous media requests for interviews.
- There has been a movement of responsibilities in the ministry – Programs Branch moving to Paul Johnson and Livestock Branch moving to Penny McCall. Have scheduled a call to ensure that everyone is up to speed on some of the issues facing our industry.
- Had a meeting with SCIC discussing concerns about valuations of forage under the forage rainfall insurance program and suggested new formulas be devised to more accurately represent the true costs of forage in real time, and not fixed point that doesn’t represent the needs of producers.
- Attended LFCE days.
- Joined a call regarding changes to ESGs and the CSSB, hope to hear more from CCA in the future in this regards.
- Attended the farm progress show. Definitely looking to revamp the show.
- Had branding days at 17 ranches. Well attended by politicians and staff.

### **MOTION 2023-053: Stokke / Corey**

**“To accept the CEO report as represented.”**

**Motion Carried**

- SCIC needs to take subsoil moisture into account for the FRIP program and establishing the prices for forage.
- Continue to keep pushing SCIC for coverage on forage to be changed to be reflective of actual costs. Remind them that their communications on this was poor and means that producers weren’t getting the coverage they thought they were getting.
- Anecdotally, more producers seem to be better off in Alberta and in the US than in SK for rainfall programs. They get paid more frequently.
- Livestock deferral program needs to incorporate ALL cattle, it currently doesn’t work for most people particularly with feeders.

#### 1.04 Financial Report

- Reviewed the balance sheet and profit/loss.

#### MOTION 2023-054: Hebert / Poletz

**“To accept the Financial Report as presented.”**

**Motion Carried**

#### BUDGET

- Hebert presented the 23/24 budget to the board

#### MOTION 2023-055: Ross / Lueke

**“To accept the 2023/24 budget as presented.”**

**Motion Carried**

#### Governance Meeting

- Discussion on the frequency of meetings, should meetings continue to be monthly.
- Should there be a hospitality suite before meetings? What type of team-building exercises do we find valuable?

#### External Reports

##### CRSB – Ryan Beierbach

- Need to improve chain of custody, it will go through CCIA. This is how they plan to improve the tracking for CRSB certification eligibility. Should help with traceability. Conservations are being held with Walmart, Cargill, Loblaw's about increasing the number of animals in the program to meet demand.
- Direct incentive to producers administered by CRSB, removing the onus from the packers. It would flow directly from consumer back to the producer.
- Met with Loblaw's, BMO, RCB – would potentially align with their ESG reporting. Would need anonymous data from VBP= to help the reporting. BMO would look at an incentive, similar to FCC, for people who participate in the program.
- Discussions are happening with bank. Insurance companies about individual reporting to meet ESG reporting. Many are saying individual reporting would be difficult or impossible, and likely won't move that way, but many are saying they can't predict where they will go in the future.

##### BCRC

- Working to get models for carbon sequestration to be able to measure what is being done on the emissions front to get it accepted on an international level.
- UN establishes standards, they have been followed by many federal governments, including Canada.
- Canadian government is still inclined to follow the international standards. More work required on the cattle front to establish accepted practices.

##### CCA

- K wants into TPP deal, struggling with UK not wanting to take Canadian beef. Continues to push hard that Canada needs to not allow them in without major concessions/reciprocal access to their market.
- Japan and South Korea are now the 20 biggest markets outside of the US.
- Make sure we don't get a voluntary COOL that restricts cattle moving south, working with NCBA on this.

- Discussions are happening around cell-based meats. Its still a long way off from being feasible, and looking to ensure standards and regulation are at least as stringent as it is for real meat.
- Making sure beef is still on the menu in schools, and more food policy discussion continues.
- Discussions ongoing about TOR for PSE, ABP asked for governance changes.
- Legal fund does cap, not aware what the cap is right now. Once cap is hit, contributions are reduced.

#### BCRC

- Beef protein super cluster announced in AB yesterday.

#### CCYC – Scott Gerbrandt

- Opening for a member at large to be appointed by CBIC. One of the current national members at large is from SK, should she be invited to a board meeting? Board agreed to invite her to a board meeting. Interest in creating another position with CRSB. Can SCA identify some issues to be discussed at CBIC.

#### Beef Check off – Chad Ross

- Last meeting was April, interviews for next president are being completed. Goals is to have person in place by October and a transition period will be involved to have a successful transition.
- AGM – Aug 15 – CBIC week. SCA has 10 delegates this year
- Covered the changes top admin fees on check off collections. Change would move from 2 cents and would go to 2% on all marketings and to come from the national side instead of the provincial side.

#### **MOTION 2023-056: Hebert / Moore**

**“That SCA support the move by the Canadian Beef Check off to move admin fees as proposed to the national side.”**

**Motion Carried**

#### AITC

- Agri-Ed is moving over to SCA with AITC helping to administer the programming.

#### VBP+

- They are finding buckshot in the beef trim increasing

#### Farm & Food Care

- Hiring another person.
- Have started a podcast called ask a farmer, seems to be doing well.
- Going through a restructuring
- Extending reach through Canadian Food Focus brand, trying to reach dieticians and those in the culinary industry. Going to tour a beef farm in collaboration with Canola Growers, will be featured at COP 28.
- Got funding announced through the Ministry of AG.

#### LSS

- Attended as a voting member.
- LSS would like a sitting SCA board member on that board instead of former members.
- Last two horse processing plants are going out of the horse business.

## **New Business**

### **Rural Internet**

- Work with SARm, SSGA

### **Wildlife Control Policy**

- Two issues – compensation and wildlife control. Hunting is not managing the issue, so perhaps should be a different mechanism for population control. If control was in place, compensation wouldn't be concerned. Further discussion required, but the changing mandate for CO's has left a gap.
- Christine Strube replaces Kyle Hebert as rep to the Forage Council and added to the communications committee.

### **Office Phone Directory**

- No changes necessary.

### **ESG/CSSB – Ryder Lee & Ryan Beierbach**

- A discussion and update

## **Old Business**

### **TB Update**

- Herd is being liquidated at fair market value.
- Another herd has been isolated. Strain is newer, out of Mexico. No trade implications. Its not the same strain as was being circulated in wildlife.

### **MNP report**

- \$3 mill cap is still too low. Own grown feed needs to be incorporated into eligible expenses instead of just bought feed. Need to try and get trigger level up to 80% from 70%.

### **RoundTable**

- **SARPAL** doing assessments. May be another tool to help producers, SCA should consider supporting it when we have more details.
- Another topic of discussion with SARM. Should there be a program to help producers to buy back in after culling as a result of drought?
- BRM programs for livestock are insufficient for drought damages.
- Should we do some governance training?
- Looking for someone to be on the federal ag policy (Shelby interested) – sent link to the board.
- Discussion around LSS membership terms for SCA member expires.
- Ranching for profit in Saskatoon Feb 4-10/24
- Drought issues highlight need for us to keep pressure on irrigation expansion project.
- BRM – we need to keep up work to have a multi-peril program to support our livestock producers. Can we push to have rainfall insurance be a multi-peril program?
- When there is drought and if you know of someone that is selling, make sure we are telling folks who might need it.

**Calendar Overview  
In Camera**

**Adjourn**

**MOTION 2023-057: Ross  
4:04pm  
"To adjourn."**

**Motion Carried**

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Board Chair – Keith Day

\_\_\_\_Leann Clifford\_\_ - \_Recording Secretary

Date approved